

INFORMATION OFFERING SYSTEM

ABSTRACT OF THE DISCLOSURE

- 5 An information offering method including: disclosing summary
information about a designated product via a designated communication line; judging
whether or not the user reading said summary information disclosed by said summary
information disclosing step and desiring to read detailed product information about the
product about which said summary information is disclosed is a user who is permitted to
10 read detailed information; and disclosing detailed information about the product about
which said summary information is disclosed, to the user who is judged to be permitted
to read detailed information by said judgment step.